



Hours Of Service Compliance Guidance Based On Critical Driver Data

J. J. Keller® Driver DataSense™ Service

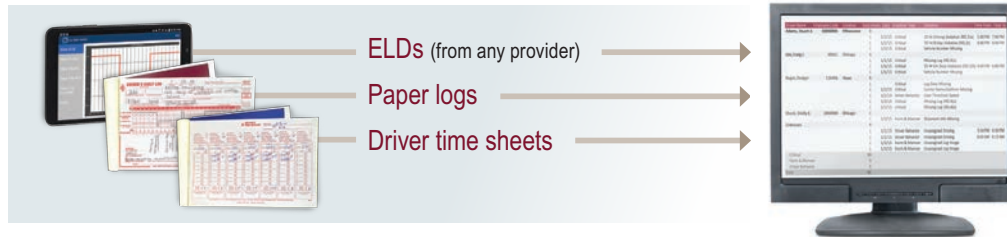
› Electronic Logging Devices (ELDs) › Paper Logs › Time Sheets



J. J. Keller
& Associates, Inc.®
Since 1953

A Proprietary Service Designed to Maximize Driver Data.

- The J. J. Keller® *Driver DataSense™ Service* uses proprietary technology to collect and process the constant stream of incoming driver data from:



You can access the data 24/7 via our **online client portal** for a holistic view of Hours of Service compliance, in addition to drill-down reporting.

The service also provides you with a team of J. J. Keller® Client Service Specialists who continually analyze and audit that data to deliver:

- **Daily guidance** for improving driver compliance and performance
- **Alerts** of critical tasks to help establish priorities
- **Reports** that allow you to proactively make better decisions for your fleet
- **Assistance** in the event of a DOT audit or intervention



J. J. Keller® Client Service Specialist

With the J. J. Keller® *Driver DataSense™ Service*, you can reduce Hours of Service violations that result in fines and higher insurance rates ... maximize your investment in onboard technology ... cut administrative costs ... and have more time to manage drivers — not data.

Home Services Resource Center My Company Profile Admin Other Sites About Us Contact Us

Change account

Personal Assistant My resources

Trends Summary

Alerts

Driver Listing

Violation Analysis

Information Updates

Event Log Entry

Driver DataSense Resource Center

Your Team Contacts

Feb. 2014 Jan. 2014 Dec. 2013 Nov. 2013 Oct. 2013 Sept. 2013 Aug. 2013 File Image Driver Summary Violation Summary Behavior Summary

Log Summary – February 2014

Real-time hours modified from original data HOS - HOS time entry ELD - ELD time entry Paper log Electronic log data Location log

Violation Analysis: Violations by Locations

Control Panel

Locations: Select Violations: Select

Date Range From To Sort Sort By View: 10 rows per page

(Driver Signature Missing) Violation for (Feb) by Location

Midwest Region 50

East Coast Region

Electronic Alerts – Last 5 Days Audited (2/12 - 2/17)

Critical Violations

Driver Name	Employee Code	Location	Date	Unit	Violation
Adams, John	12345	Milwaukee, Midwest Region	02/14/2014	24876	11-hr Driving
Kendall, Jason	3278	Peoria, Midwest Region	02/13/2014	K83448	14-hr Driving
Braun, Ryan	84234	Chicago, Midwest Region	02/12/2014	X201	60 hr/7 day Violation
Park, Manny	17665	Kenosha, Midwest Region	02/12/2014	356920	70 hr/8 day Violation

Drill-down reporting via the online client portal enables you to get the exact level of detail you need.



“Electronic logging devices, telematics dashboards, and paper logs don’t make your fleet compliant or reduce risk. You still need to understand and take action on that information. This is what the J. J. Keller® *Driver DataSense™ Service* helps you do.

Our regulatory experts will work directly with fleet safety and operations staff to intelligently aggregate the rich driver data available from technology and other sources, and then offer ongoing guidance on where to focus your time and take action.

We keep you compliant, protect your brand, and make your driver data make more sense.”

Shaun Gunderson
Vice President
Managed Services
J. J. Keller & Associates, Inc.

Smart Compliance Is Smart Business.

- In this era of electronic logging devices (ELDs), MAP-21 legislation and CSA scrutiny, making smart, executive-level business decisions for your fleet is more important than ever. While telematics dashboards and ELD devices provide valuable data, they don’t tell you how to act on that data to improve driver compliance in accordance with complex regulations. But we do. And we do it better than anyone.

The J. J. Keller® *Driver DataSense™ Service* combines our respected regulatory expertise with our proprietary data collection technology to provide you with daily guidance regarding your Hours of Service compliance and driver performance. You gain:

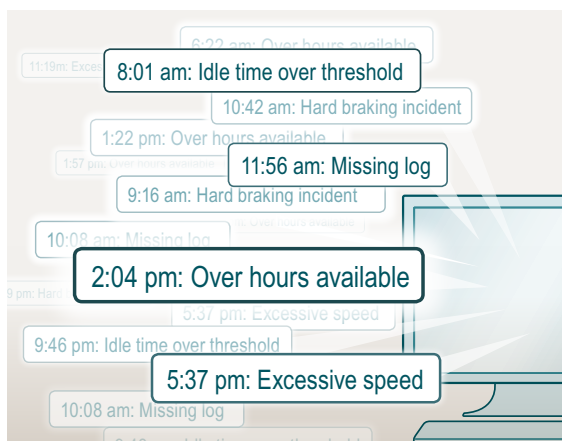
- **Insights to improve safety and productivity and minimize risks** by taking advantage of your existing onboard technology and streams of data. This also allows you to avoid improperly interpreting the data or not taking corrective actions.
- **Freedom from being buried by a constant flood of data** coming from your onboard technology.
- **A holistic view of your fleet operations** where you can see onboard technology data, paper logs, and time records for all of your drivers.
- **Assurance that comes from expert regulatory guidance** on where to focus your efforts to improve Hours of Service compliance and driver performance.



More Time to Manage Drivers, Not Data.

➤ Fleet managers know firsthand how difficult it is to manage all of the data coming from ELD technology and driver paperwork. Yet, within that data lies critical information you need to better manage Hours of Service compliance and other driver behaviors. With the J. J. Keller® *Driver DataSense™ Service*, you get:

- **A dedicated Client Service Specialist** who analyzes and monitors your driver data and helps your team focus on the areas that bring the most risk.
- **The insight needed to counsel and train drivers proactively** instead of constantly putting out fires.
- **Business flexibility.** As your needs change, you have the option to bring these tasks in-house when you have the resources and knowledge to do so.
- **More time to focus on managing drivers, not data.**



Big Data

Your current driver data collection process forces you to continually respond to disruptive pings from your ELD system's back office.

Date	Violation Type	Violation	Time From	Time To
1/2/15	Critical	10 Hr Driving Violation 395.5(a)	5:00 PM	7:00 PM
1/2/15	Critical	70 Hr/8 Day Violation 395.(b)	4:00 PM	8:00 PM
1/5/15	Critical	Vehicle Number Missing		
1/1/15	Critical	Missing Log 395.8(a)		
1/6/15	Critical	15 Hr On Duty Violation 395.5(b)	4:00 PM	6:00 PM
1/6/15	Critical	Vehicle Number Missing		
	Critical	Log Date Missing		
1/2/15	Critical	Carrier Name/Address Missing		
1/2/15	Driver Behavior	Over Threshold Speed		
1/3/15	Critical	Missing Log 395.8(a)		
1/5/15	Critical	Missing Log 395.8(a)		

Meaningful Data

With the J. J. Keller® Driver DataSense™ Service, we keep tabs on your driver data to give you a practical, high-level view of driver compliance.



Mike Kohls, Development Manager
18 years of service



Kari DuBois, Managed Services Director
26 years of service



Rob Johnson, Strategic Account Manager
21 years of service

"Our Goal Is for You to Be 100% Compliant."

➤ Your compliance is our priority. From system development to client service and audit support, your success is our success. With the assistance of your dedicated J. J. Keller® Client Service Specialist as your point of contact, you receive:

- Personal attention to **answer your questions, deliver reports, and provide guidance** on how to fix Hours of Service compliance and driver behavior issues.
- **Interpretation of analytics and identification of compliance gaps** that could put your fleet at risk of an audit or intervention.
- Coordination with multiple contacts within your organization to **address location-specific trends or violations**.
- **Reporting to corporate contacts** who need to see the big picture. We walk them through our findings so we can work together on areas that expose your company to risk.



Kari Gloudemans, Product Manager
21 years of service



Trust the Regulatory Experts to Manage Your Compliance.

➤ **Regulatory Expertise** — We've been helping companies meet their safety and compliance goals for over 60 years. By partnering with us, you tap into an entire network of subject-matter experts to help you achieve your company's goals.

➤ **Dedicated Associates** — Our Client Service Specialists have an average of 10 years of service and are well versed in the regulations. They'll work with you to improve compliance processes, answer your questions, and keep your best interests in mind.

➤ **Full Suite of Driver and Vehicle Services** —

Let J. J. Keller assist with all of your safety and compliance tasks with services that include:

- Driver Qualification File Management
- DOT Drug & Alcohol Program Management
- Tax & Licensing
- Title & Registration
- Temporary Permitting
- Regulatory Training & Consulting Services

When you partner with J. J. Keller, you join over 420,000 customers, including 90% of the Fortune 1000® companies and 99% of the top 100 private motor carriers. Over 95% of our clients stay with us year over year.

➤ Contact the J. J. Keller® Managed Services team today for a discussion and demonstration.

855.693.5338 | JJKeller.com/datasense



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& Associates, Inc.®

Since 1953