

## ELD PARTNER PROFILE

# Valvoline, Inc.

Lexington, KY

MANUFACTURER | PRIVATE FLEET | 66 DRIVERS | 118 UNITS  
MULTIPLE LOCATIONS | MULTIPLE VEHICLE CLASSES | LOCAL DELIVERY

*“J. J. Keller has helped make hours of service, inspections and related issues easier to manage so that we can concentrate on our core business. We rely on them to be experts at what they do, and that is DOT compliance. That allows us to focus on our key business goals, which include improving our efficiency and how we deliver to our customers.”*

— JESSIE SIMON, PLANT MANAGER



Valvoline Inc. is a leading worldwide producer and distributor of premium-branded automotive, commercial and industrial lubricants, and automotive chemicals. In 2016, it ranked as the #2 quick-lube chain by number of stores and #3 passenger car motor oil in the DIY market by volume brand in the United States.

In 2014, Valvoline began the process to identify a replacement for their traditional fixed-mount ELog solution. As a manufacturer with a private fleet, Valvoline had ELog needs that were unique to their business model, requiring a simple ELog solution with greater flexibility and company-wide visibility to compliance. J. J. Keller® **Encompass® fleet management system** met their needs:

### AN ELOG PROVIDER WHOSE ELD WORKS IN MULTIPLE VEHICLE CLASSES

“We needed an ELog solution that would allow our drivers to use their normal trucks on an everyday basis, yet be in compliance if they had to jump into the class 8 rigs for an emergency situation, fill in for another driver’s vacation or illness, or for any other situation that might arise,” said Jessie Simon, College Park, GA, plant manager. “With class 1 to class 8 compatibility, J. J. Keller’s ELog was able to support the operational needs of Valvoline.”

### AN ELOG SOLUTION THAT SUPPORTS DECENTRALIZED OPERATIONS

“J. J. Keller offered a simple ELog architecture and better solution for each of our locations,” Jessie said. “Dispatchers and supervisors were able to adapt to using the system, very easily going in to ensure our drivers’ DOT compliance.”

### AN ELOG SOLUTION WITH ONSITE IMPLEMENTATION AND TRAINING

“Consistent and full utilization of ELogs across the breadth of an organization isn’t a ‘nice to have,’ it’s crucial. What we found in J. J. Keller was a partner that not only offered the ELog solution we wanted, but also all the implementation and training support we needed,” Jessie said. “I can’t emphasize enough the substantial training and support J. J. Keller provided to help roll out ELogs at each of our locations. It was a win for us.”

J. J. Keller’s **Encompass® fleet management system** was a perfect fit for Valvoline:



**Class 1-8**  
Compatibility



**Simplicity**  
For multiple locations



**Support**  
Through implementation and training



**User-Friendly**  
System for driver buy in



**Visibility**  
To compliance



We’re proud to call Ashland Valvoline a compliance partner, and we celebrate Jessie’s success.

Where will you take your company?

[JJKeller.com/ELogs](http://JJKeller.com/ELogs) | 855-693-5338

