

Environmental Initiatives



J. J. Keller & Associates, Inc. is committed to demonstrating leadership and excellence in the areas of health, safety, and environmental protection.

Environmental, Health and Safety Management System

Our environmental, health and safety management system is certified by DQS Inc. to the ISO 14001:2015 standard. Our consistent adherence to these strict guidelines helps ensure that environmental considerations are part of every phase of our business decisions. Each year, we establish new objectives for pollution prevention, increased energy efficiency, and environmental stewardship/community outreach.

Carpool Program

We sponsor an active, growing carpool program for our associates. Over the last 5 years, the program resulted in over 29,134 gallons of gas conserved, 702,082 miles not driven, and 586,985 pounds of pollutants not emitted into the air.

Energy Usage

Conservation and modernization are the keys to our facilities energy reduction efforts. In addition to annual audits, we take advantage of our energy management controls by fully utilizing the off-duty setback capabilities, HVAC economizers, modulating boilers, and variable frequency drives. We have also begun integrating LED lights into our assortment of lighting fixtures, striving to conserve energy wherever feasible.

EPA SmartWay Partner

As an EPA SmartWay Partner since 2008, we implement supply chain efficiencies that include using less packaging, finding ways to reduce routing miles, fitting more freight into a rail car or truck trailer, reducing truck idling at loading docks, encouraging our carriers to adopt fuel-saving practices and equipment, and adopting other operational efficiency improvements.

Raw Materials/Printing Processes

Our print operations have been using vegetable-based inks for over 17 years. Whenever practical, we source paper from manufacturers that earn certification in preservation and sustainability practices as well as renewable energy sources, such as the Sustainable Forestry Initiative, the Forest Stewardship Council, the Rainforest Alliance, and Green-e. Hundreds of our products and much of our packaging are manufactured from eco-friendly materials, including recycled paper and aluminum.

Recycling Program

Through an active company-wide recycling program, we recycle 90-95% of our total waste.