

Environmental Initiatives



J. J. Keller & Associates, Inc. is committed to demonstrating leadership and excellence in the areas of health, safety, and environmental protection.

ISO 14001 Environmental Management System

Our environmental management system is certified by DQS Inc. to the ISO 14001:2004 standard. Our consistent adherence to these strict guidelines helps ensure that environmental considerations are part of every phase of our business decisions. Each year, we establish new objectives for pollution prevention, increased energy efficiency, and environmental stewardship/community outreach.

Carpool Program

We sponsor an active, growing carpool program for our associates. In 2016, the program resulted in over 6,839 gallons of gas conserved, 164,801 miles not driven, and 137,785 pounds of pollutants not emitted into the air.

Energy Usage

Conservation and modernization are the keys to our facilities energy reduction efforts. In addition to annual audits, we take advantage of our energy management controls by fully utilizing the off-duty setback capabilities, HVAC economizers, modulating boilers, and variable frequency drives. We have also begun integrating LED lights into our assortment of lighting fixtures, striving to conserve energy wherever feasible.

EPA SmartWay Partner

As an EPA SmartWay Partner since 2008, we implement supply chain efficiencies that include using less packaging, find ways to reduce routing miles, fit more freight into a rail car or truck trailer, reduce truck idling at loading docks, encourage our carriers to adopt fuel-saving practices and equipment, and adopt other operational efficiency improvements.

Raw Materials/Printing Processes

Our print operations have been using vegetable-based inks for over 15 years. Whenever practical, we source paper from manufacturers that earn certification in preservation and sustainability practices as well as renewable energy sources, such as the Sustainable Forestry Initiative, the Forest Stewardship Council, the Rainforest Alliance, and Green-e. Hundreds of our products and much of our packaging are manufactured from eco-friendly materials, including recycled paper and aluminum.

Recycling Program

Through an active company-wide recycling program, we recycle 90-95% of our total waste.

Wind Turbines

Since 2010, we have utilized three wind turbines on our property to reduce our reliance on fossil fuels. On average, the 20 kilowatt (kW) turbines produce 15,000 to 20,000 kW hours of energy per year, reducing our carbon footprint by approximately 25,000 pounds of carbon dioxide emissions each year.